



Center for Tropical Medicine

Universitas Gadjah Mada

Marketing and Communication Manager

TDR, the Special Programme for Research and Training in Tropical Diseases, is a global programme of scientific collaboration that helps facilitate, support and influence efforts to combat diseases of poverty. It is co-sponsored by the United Nations Children's Fund (UNICEF), the United Nations Development Programme (UNDP), the World Bank and World Health Organization (WHO).

TDR Global is a worldwide community of passionate scientists and experts who have been working with TDR on research on infectious diseases of poverty. TDR Global is committed to driving and encouraging mentoring of young scientist and fostering research collaborations.

The Center for Tropical Medicine at Universitas Gadjah Mada is appointed to be the regional node of TDR Global for Asia. We recruit, manage members and create online activities for TDR Global member in Asia region to foster mentorship, collaboration and research. Our vision is that every TDR Global member from Asia has the opportunity to be connected with another TDR Global member and enjoy feeling parts of the community. With more than 800 members from Asia, we are seeking to hire a public relation staff who will be responsible for building and maintaining positive image for TDR Global Asia. We are looking for talented and hardworking individuals who are looking to start their career with a growing research center in health and tropical diseases. The ideal candidate will be a self-starter with strong organizational and leadership abilities.

You will be in charge of improving quality of member profile database (this includes data accuracy and completeness), analysing member data, establishing and maintaining relationships with TDR Global member, responding to requests for information, encourage and assist members in completing their member's profile at TDR Global Discovery Platform, create social media contents, member newsletters and promotional marketing materials, updating and maintaining TDR Global Asia social media platforms, assist TDR Global events and projects, as well as identifying new opportunities and efficiency innovation.

Requirements

1. Bachelor degree in Public relation/marketing/English major/public health/related field.
2. Highly proficient in spoken and written English. All documents and communication materials will be written in English.
3. Project management skills
4. Knowledge of consumer marketing.
5. Have a good understanding in social media, mass email management, virtual meeting platform, and related digital technology and apps.
6. Ability to think both creatively and strategically
7. Work well under pressure and tight deadline.
8. Have a good and unlimited internet access.

Work duration: 20 hours/week (Part-time)

How To Apply

- Subject: **Lowongan Kerja - Marketing and Communication Manager - Nama**
- Your application consists of **a CV and a motivation letter**
- Send your application by email to **training-pkt.fkkmk@ugm.ac.id** by **October 19, 2020**